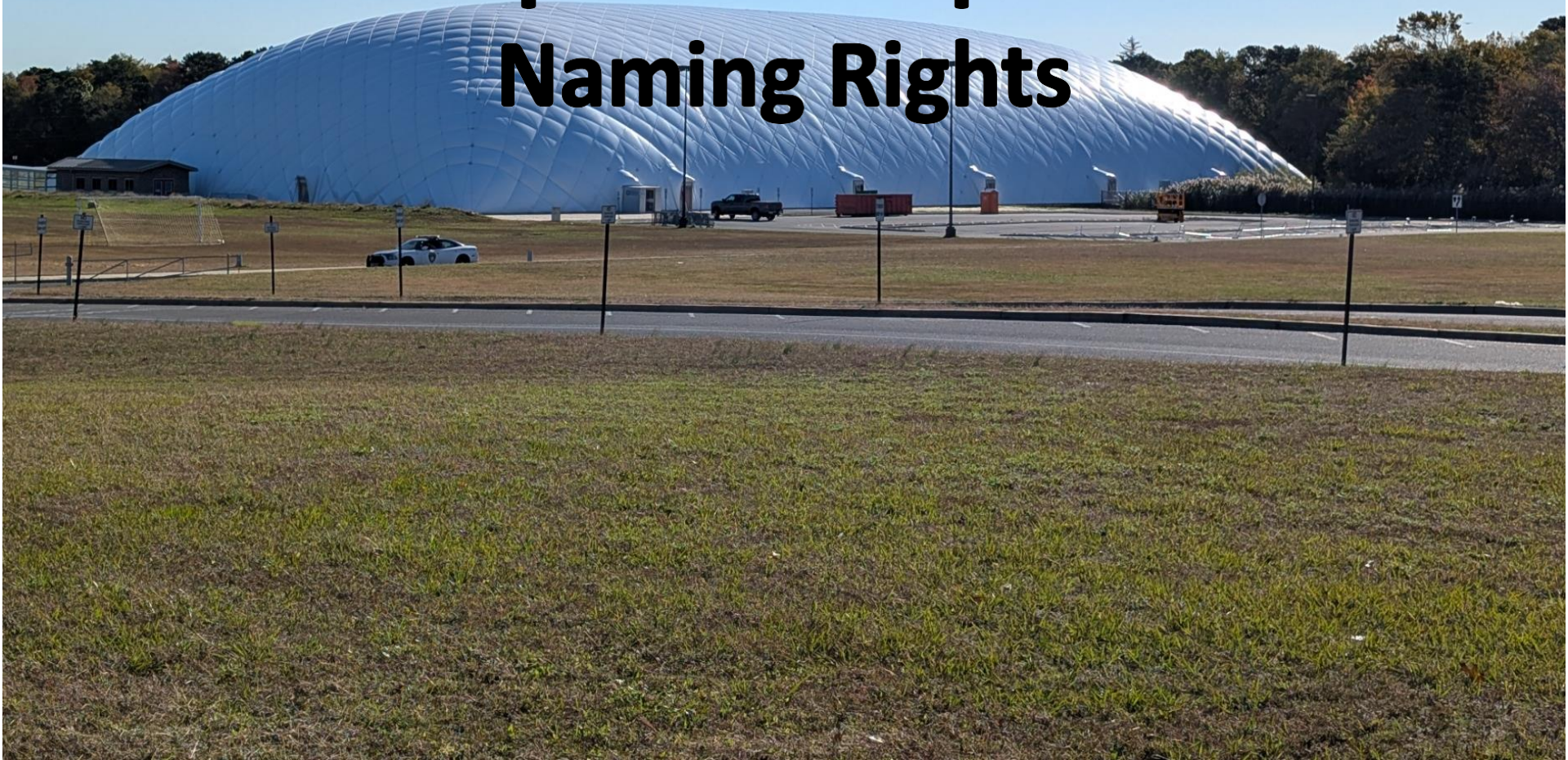


Sports Complex Naming Rights



Supporting Amateur Athletes

The Rothman Orthopaedics Sports Complex has been a staple in the state as a primary indoor track and field facility.

With the exit of Rothman from New Jersey, the Naming rights of the complex is available.

Sports Complex located on a very visible road with a high volume of traffic.

The Complex attracts events and fans from around the region!

Sports Complex Background

The Sports Complex underwent renovations in 2025 that included:

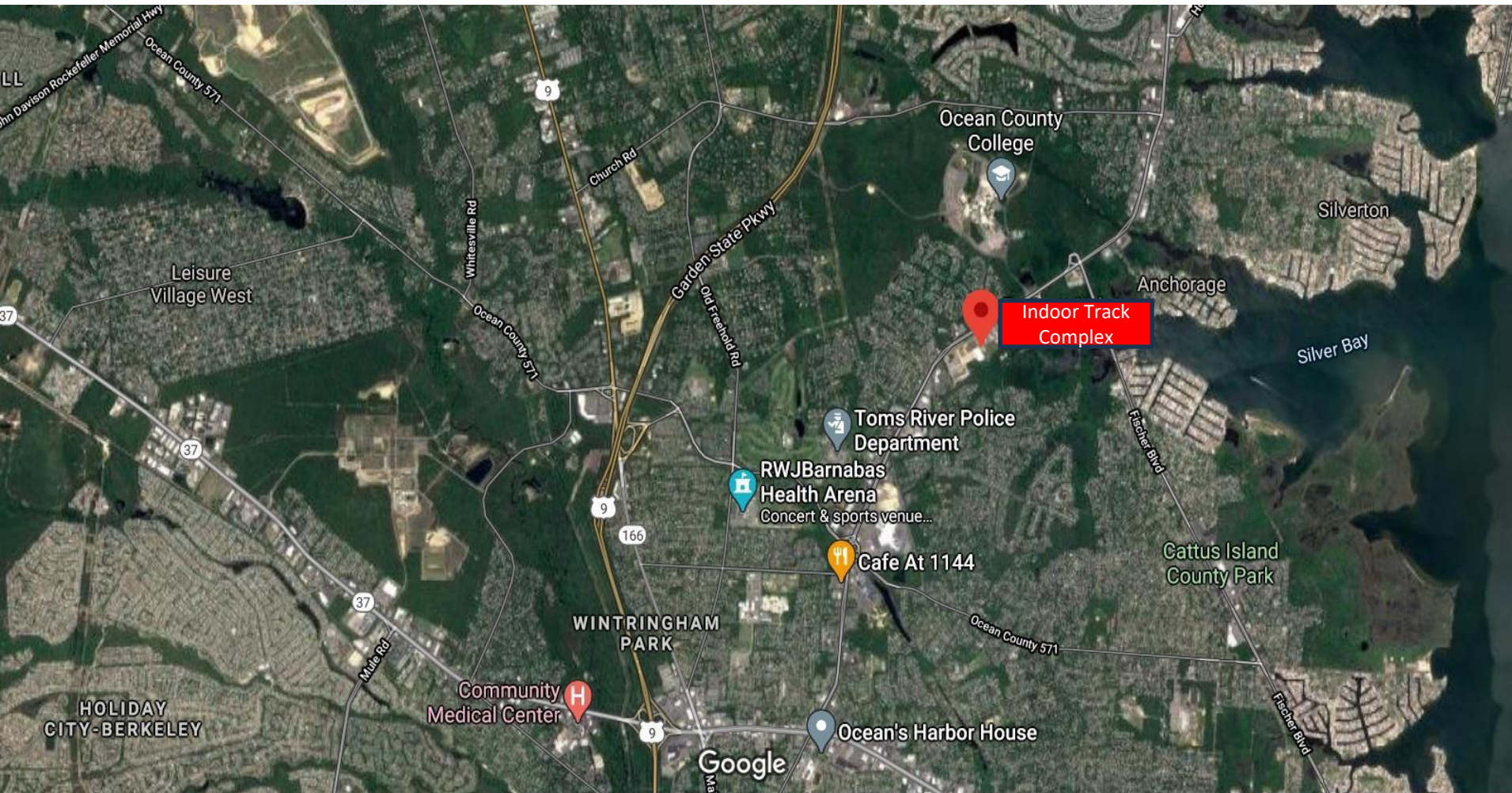
- New track surface
- New indoor lighting
- New heating and air conditioning
- New parking lot
- New Hooper Avenue Marquee
- New Parking lot lighting
- New way finder signs
- New entrance
- New “skin” or new bubble over track in November 2025



Sports Complex Location

Hooper Avenue

Google Maps will Identify the location by your name.



Sports Complex by the Numbers

Located on Hooper Avenue in Toms River, each year:

- **12,815,150 cars pass the complex***
- Nearly 85,750** annual visitors
- Events include:
 - Major High School Track & Field Meets
 - Practices for:
 - Baseball
 - Soccer
 - Community college sports practices
 - Middle school gym classes
 - With the new renovations, the complex is and will be a highly sought after complex for track and field events.



2024-2025 Rothman Orthopaedics Sports Complex Events



12/11 Howell Throws	1/7 Howell Throws	1/26 Mercer County	2/13 NJSIAA Sectionals
12/12 SJTCA	1/8 SJTCA	1/27 TR Frosh/Novice	2/14 NJSIAA Sectionals
12/13 SJTCA	1/9 STCA	1/28 Howell Throws	2/15 NJSIAA Sectionals
12/14 Demarest	1/10 TR Relays	1/29 TR Frosh/Novice	2/16 NJSIAA Sectionals
12/17 SJTCA	1/11 SJTCA	1/30 Shore Conf.	2/21 NJSIAA Groups
12/18 Howell Throws	1/13 Midwinter Classic	1/31 Olymp/Tri	2/22 NJSIAA Groups
12/19 TR Classic	1/15 NJSIAA Relays	2/1 SJTCA	2/23 NJSIAA Groups
12/20 Olympic Conf.	1/16 NJSIAA Relays	2/2 Skyland	2/25 SJTCA
12/21 Bill Bruno	1/17 NJSIAA Relays	2/3 STCA	
12/23 SJTCA	1/18 NJSIAA Relays	2/4 Howell Throws	
12/27 EGG Classic	1/19 NJSIAA Relays	2/5 NJSIAA Sectionals	
12/30 SJTCA	1/21 Howell Throws	2/6 NJSIAA Sectionals	
1/2 OC Relays	1/22 SJTCA	2/7 NJSIAA Sectionals	
1/3 MC Relays	1/23 OC Ind.	2/8 NJSIAA Sectionals	
1/4 Merli	1/24 MC Ind.	2/8 NJSIAA Sectionals	
1/4 GMC Relays	1/25 SJTCA	2/9 NJSIAA Sectionals	
1/5 CVC Relays	1/25 GMC Ind.	2/11 Howell Throws	

Hooper Avenue Marquee Signage

Hooper Avenue traffic count 12,815,150* impressions per year



*NJDOT: May 2019 traffic count, last measured

Outdoor Signage

New Entrance

Sponsor Sports
Complex

14' x 7'

14' x 7'

Sponsor Sports
Complex

Sign size subject to change

*previous bubble picture with new renovations under way

Sports Complex Entrance

Main entrance door sign



Way Finder Sign



Way Finder Sign



Entrance Vestibule Domination

Two (2) 3' x 2' in the entrance vestibule



Sports Complex Entrance

Auxiliary entrance door wraps

*previous bubble picture



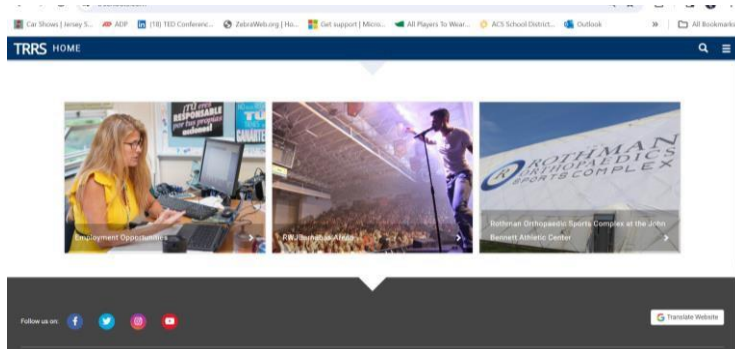
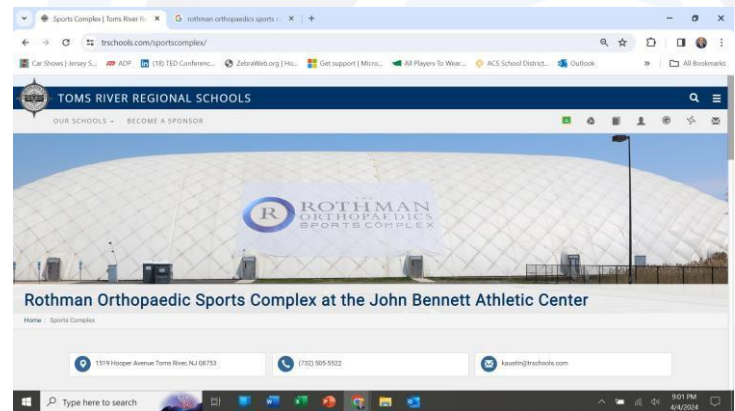
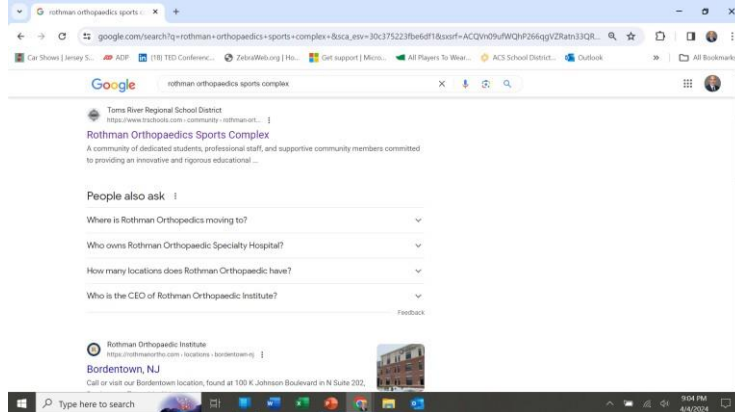
Inside Branding

Two (2) 8'x3' banners



*New bubble picture with new renovations under way

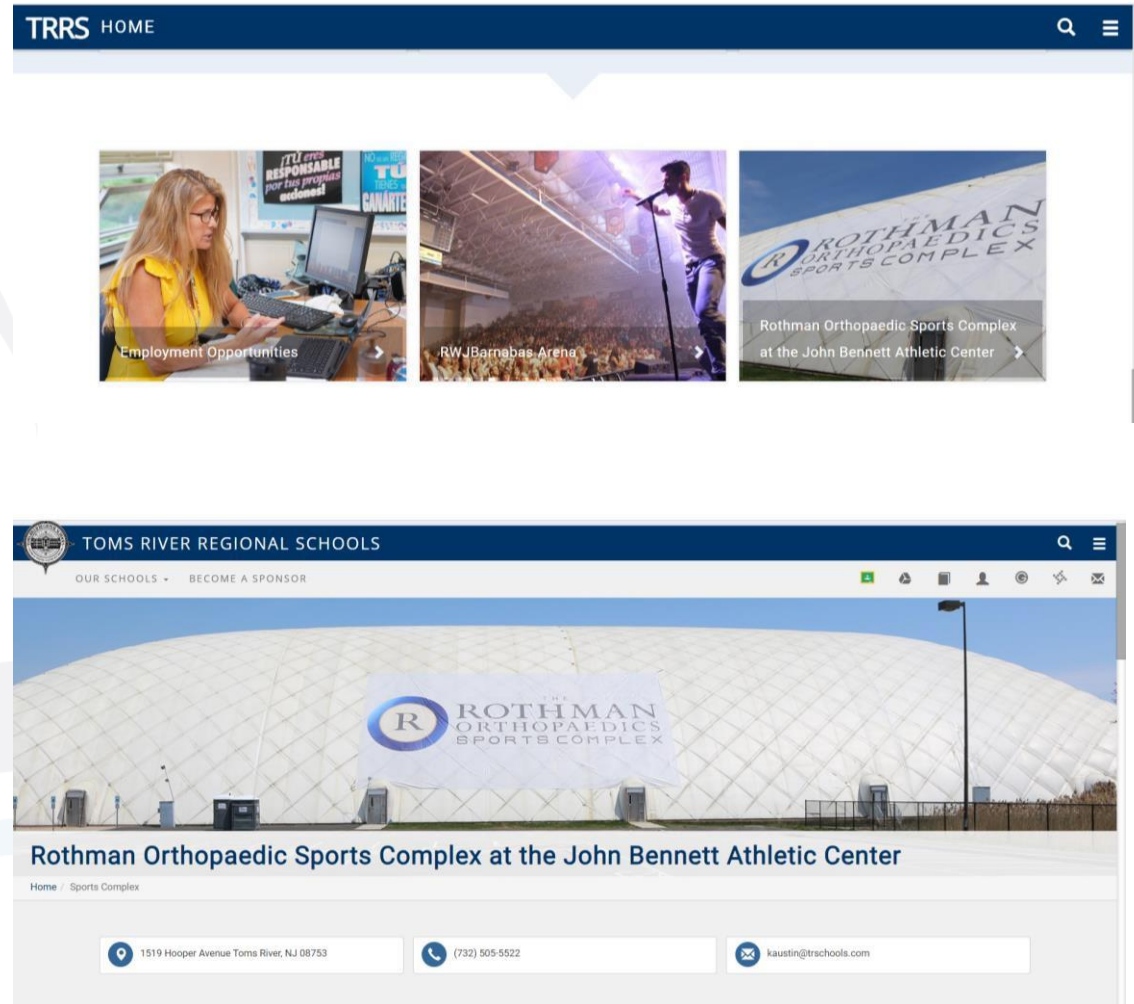
Google and Website



- Google Search of Rothman Orthopaedics Sports Complex produced 67,700 mentions
- Social media, emails, etc. regarding the Sports Complex will be renamed with sponsor name
- School District website will have large banner with link to Complex web page

Website

- www.trschools.com
- 307,760,000 page views per year
- www.trschools.com/sportscomplex/



Mentions on other Track and Field sites

MileSplit NJ

RESULTS RANKINGS CALENDAR ATHLETES TEAMS COVERAGE TRAINING REGISTRATION

Upgrade



SHORE CONFERENCE INDOOR CHAMPIONSHIPS 2024

View Live Results

Registration Closed - View Your Entries

Jan 25, 2024

Rothman Orthopaedics Sports

Complex

Toms River, NJ

Hosted by: Freehold Township HS

Timing/Results: JBAC Timers

Meet History

Home Results Articles Teams Entries

Meet Information



MileSplit NJ

RESULTS RANKINGS CALENDAR ATHLETES TEAMS COVERAGE TRAINING REGISTRATION

Sign Up

MileSplit50 SEE THE LATEST RANKINGS

MileSplit Venue List

Rothman Orthopaedics Sports Complex - "The Bubble"

Venue Records

NOT OFFICIAL RECORDS. These stats are according to our database.

- Female Outdoor
- Male Outdoor
- Female Indoor
- Male Indoor
- Female Cross Country

MileSplit50 SEE THE LATEST RANKINGS

Listed by MileSplit NJ as top facility

MileSplit NJ

RESULTS RANKINGS CALENDAR ATHLETES TEAMS COVERAGE TRAINING REGISTRATION

Find a freelancer

Venue Leaders: New Jersey's Best At Local Facilities 2023

Robert Taylor

Apr 29, 2023



From the banked turns of Ocean Breeze to the flat track of the Bubble, the venues we compete at during the indoor season have their own history, characteristics, and speed. Here are New Jersey's 2023 leaders and rankings at all of our major multi-meet venues in the state.

New Jersey Venue Leaders & Rankings



THE 'BUBBLE'

Toms River, NJ

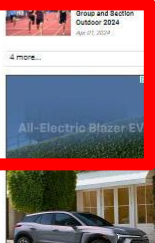
Boys NJ Venue Leaders

Girls NJ Venue Leaders

The official name is the Rothman Orthopaedics Sports Complex at the John Berner Athletic Center, also known simply as "The Bubble" to those who meet here. It first began hosting high

This place hosts a majority of New Jersey's indoor track and field action being centrally located and one of the few indoor track and field venues within New Jersey borders. The Bubble still hosts NJSSAA State Relays, Sectionals, and Groups.

A 200m flat track, a throwing sector, a pole vault runway, and a sand pit jump runway.



Other Opportunities

- Hold sponsor health fairs*
- Sponsor company meetings at the complex*
- Community open house tied to sponsor mission
- Other ideas you may have*

*Rental fee waived. Based on availability. Other fees may apply.

School Bus Bonus

- 3 Buses in Toms River with your advertising
- 3x Runs/Day
- Signage On Both Sides Of Buses
- Estimated impressions per bus per year over 8.3 million+ or **24,900,000 per year**



Attendance Impressions

Attendance at events during 2024/2025 = **85,750***

Athletics = 55,750

Attendees = 30,000**

*Impressions based on all seeing sponsor name at least once.

**Includes all track & field events, rentals for other events, sports, etc.

Total Annual Impressions

345,528,600

estimated impressions
per year

Contact

For more information

Angelo Scialfa
President

Shore District Advertising
P.O. Box 105

Allentown, New Jersey 08501

609-259-1910

Angelo@ShoreDistrictAdvertising.com